



Cloud-Based Planning Platforms

Disruptive times call for agile business planning

Q1 2022 CONSTELLATION SHORTLIST

The Constellation ShortList™ presents vendors in different categories of the market relevant to early adopters. In addition, products included in this document meet the threshold criteria for this category as determined by Constellation Research.

This Constellation ShortList of vendors for a market category is compiled through conversations with early adopter clients, independent analysis and briefings with vendors and partners.

ABOUT THIS SHORTLIST

Cloud-based planning platforms help companies with budgeting and forecasting, financial reporting and analysis, strategic planning, and operational planning and optimization in areas such as sales and human resources. The category emerged in the '90s and '00s as on-premises “performance management” systems aimed at large enterprises. Cloud-based planning platforms are rapidly replacing these legacy systems, as well as manual, spreadsheet-based approaches still used by small- and mid-sized organizations.

This category refers to cloud-based planning platforms that support budgeting, planning, forecasting, and analysis across financial and operational areas. These platforms also support or integrate with tools for financial reporting. The cloud makes it possible to quickly deploy, configure and change these systems to support a broad base of users both within and beyond finance departments. Planning platforms bring vital what-if analysis capabilities for dealing with rapid growth, fast-changing business conditions and the development of new products/business models.

With this update, OneStream Software has been added to this ShortList on the strength of its rapid growth and successful adoption by large enterprises. SAP Analytics Cloud has been added on the strength of its growing financial and operational planning capabilities and its extensive integrations and prebuilt content geared to SAP customers.

LIKE WHAT YOU SEE?

Consider partnering with Constellation Research on your go-to-market-strategy. Email ShortList@ContellationR.com for more info.

To learn more about Constellation Research Shortlists visit: www.constellationr.com/ShortList

6 SOLUTIONS TO KNOW

Constellation evaluates more than a dozen solutions categorized in this market. This Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share and internal research.



ANAPLAN



ONESTREAM SOFTWARE



ORACLE CLOUD
ENTERPRISE PERFORMANCE
MANAGEMENT



PLANFUL



SAP ANALYTICS CLOUD



WORKDAY ADAPTIVE
PLANNING



THRESHOLD CRITERIA

Constellation considers the following criteria for these solutions:

- Rapid cloud deployment and configuration
- Agile planning and forecasting capabilities
- Flexible modeling and “what-if” scenario planning capabilities
- Support for operational planning in areas such as sales and human resources
- Rich analysis and reporting tools
- Modern, intuitive interfaces easing frequent planning, forecasting and analysis
- Emerging augmented capabilities supporting predictive planning

BUSINESS THEMES



Data to Decisions

ABOUT CONSTELLATION RESEARCH

As an award-winning Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation. Constellation works closely with solution providers, partners, C-suite executives, board of directors, and its Constellation Executive Network of buy-side leaders to lead the way in research coverage and advise clients how to achieve valuable business results.

FREQUENCY OF EVALUATION

Each Constellation ShortList is updated at least once per year. Updates may occur after six months if deemed necessary.

EVALUATION SERVICES

Constellation clients can work with the analyst and the research team to conduct a more thorough discussion of this ShortList. Constellation can also provide guidance in vendor selection and contract negotiation.



Doug Henschen VP & Principal Analyst

Doug Henschen focuses on data driven decision making. His Data to Decisions research examines how organizations employ data analysis to reimagine business models and gain a deeper understanding of customers. His research acknowledges the fact that innovative data driven applications require a multidisciplinary approach, starting with integration and orchestration technologies, including next generation data platforms, continuing through business intelligence and analytics, and harnessing third party data enrichment and cutting edge machine learning and deep learning techniques.

